



The Paragon Network

August 2014 Newsletter

The [Paragon Network](#) is an exclusive group of **independent FBOs** that provide an elite experience to business aviation travelers in North America.

Event Calendar:

LABACE

São Paulo, Brazil
Aug. 12-14, 2014

US Open 2014

New York City
Aug. 25-Sept. 8, 2014

Member Specials:

Tampa Int'l Jet Center (KTPA) is offering triple Avtrip points July 1-September 30, 2014 [Click here to learn more about Tampa Jet.](#)

Network Members:

[XJet \(KAPA\)](#)
[Jet Aviation \(KBED\)](#)
[Clay Lacy Aviation \(KBFI\)](#)
[Jet Aviation \(KCPS\)](#)
[Jet Aviation \(KDAL\)](#)
[DuPage Flight Center \(KDPA\)](#)
[Henriksen Jet Center \(KEDC\)](#)
[Fargo Jet Center \(KFAR\)](#)
[National Jets \(KFLL\)](#)
[Texas Jet \(KFTW\)](#)
[Hill Aircraft \(KFTY\)](#)
[Aero Air \(KHIO\)](#)
[Jet Aviation \(KHOU\)](#)
[Flightline First \(KNEW\)](#)
[Fontainebleau Aviation \(KOPF\)](#)
[Jet Aviation \(KPBI\)](#)
[StarPort \(KSFB\)](#)
[Jet Aviation \(KTEB\)](#)
[Henriksen Jet Center \(KTME\)](#)
[Tampa Int'l Jet Center \(KTPA\)](#)
[Legacy Jet Center \(KTUL\)](#)
[Clay Lacy Aviation \(KVNY\)](#)
[Odyssey Aviation \(MYEF\)](#)
[Odyssey Aviation \(MYNN\)](#)
[Pazo's FBO Services \(TJSJ\)](#)

Safety

Uncompromising safety is the most important ingredient in aviation today. Each one of our members are NATA Safety First Certified or has completed equivalent program.

Summer Getaway: Florida



Florida is known for its sunny weather and many attractions. It is also home to five Paragon member FBOs, each offering an elite experience for your next weekend getaway. **StarPort** (KSFB), **Tampa Int'l Jet Center** (KTPA), **Jet Aviation** (KPBI), **National Jets** (KFLL) and **Fontainebleau Aviation** (KOPF) are ready to help you plan your trip to the attractions below:

Central Florida Zoo & Botanical Garden (use *StarPort KSFB*) **Sanford, FL**

The Central Florida Zoo & Botanical Gardens is a 116-acre zoo and botanical garden located north of Orlando, Florida at the intersection of I-4 and Hwy 17-92 near the city of Sanford. The zoo is home to more than 400 animals and features a zipline and splash pad.

Adventure Island (use *Tampa Int'l Jet Center KTPA*) **Tampa, FL**

Escape into water-soaked excitement at *Adventure Island!* Adventure Island is a water park located northeast of Tampa, Florida across the street from Busch Gardens Tampa Bay. The park features 30 acres of water rides, dining, and other attractions.

Palm Beach Fishing Company (use *Jet Aviation KPBI*) **Palm Beach, FL**

Sport fishing in Palm Beach is a recreational pastime that dates back over 100 years. Deep sea fishing is also a year round activity due to warm Florida winters. Palm Beach is best known for its location on "sailfish alley" which is one of the top spots in the world for catching sailfish.

Museum of Discovery (use *National Jets KFLL*) **Fort Lauderdale, FL**

This unique event venue in South Florida, spanning two floors, features over 200 interactive exhibits including live animal habitats, flight simulators and featured traveling exhibits. Guests can also enjoy a five-story-high film adventure at the AutoNation® IMAX® Theater, home of the biggest screen in South Florida.

Art Deco District (use *Fontainebleau Aviation KOPF*) **Miami, FL**

The Art Deco District in Miami Beach brings back memories of an earlier time in Florida with its wonderfully restored 1930s Art Deco buildings. These pastel colored historic structures display neon signs and awnings that cover outdoor dining areas. Many of them front Ocean Drive, overlooking the beach.

Photo Spotlight: Jet Aviation Houston (KHOU)

Service

Award winning service is undeniable in the Paragon Network. Each member has been rated among the top best FBOs in North America.

Reliability

This group of FBOs are the most consistent and dependable operators in North America.

Value

Our network of PAG locations guarantee a quality facility and outstanding service at a competitive price.

Quality

The PAG can guarantee a first-class operation through comprehensive audits and core standards that each FBO is required to meet before joining the group.



Above: The staff at Jet Aviation Houston (KHOU) located at William P. Hobby Int'l Airport stand behind the front desk of their beautifully manicured lobby. From left to right: Brandon Davis, Amyaa Brown, Jennifer McEvilly.

Our 2014 Summer Giveaway is Here!

2014
SUMMER
GIVEAWAY!

PARAGON Network

Make an online reservation into a Paragon Network member or complete our customer feedback survey to be automatically entered into a weekly prize drawing for gift cards, t-shirts and more!

WEEKLY DRAWINGS EVERY FRIDAY BEGINNING JUNE 13

WWW.PARAGONAVIATIONGROUP.COM

We want your feedback! [Take our customer feedback survey](#) or [make a reservation](#) into a Paragon Network member and you will be automatically entered into a weekly drawing for giftcards and prizes!

Paragon Network President Mike Delk Launches New Blog

10 Commandments of Cellphone Use For FBO Employees

Posted on July 31, 2014 by Mike Delk - 1 Comment



About Propel



Propel is a business aviation blog written by Mike Delk. With more than 40 years of aviation experience, Mike is the former president and co-owner of EPIC Aviation and the current CEO of Paragon Aviation Group. He is also a pilot and a veteran of the Navy Seabees. Mike lives and works in Salem, OR.

Paragon Aviation Group President **Mike Delk has launched a new business aviation blog called Propel**. In the blog, Mike offers wisdom and commentary on topics affecting the FBO industry today including sales strategy and front desk management. Click the articles below to read some of the most recent blog posts on Propel:

- [5 Traits of a Great FBO Manager](#)
- [The Battle for Existing Customers](#)
- [Should CSRs Be Allowed to Have Cellphones at the Front Desk?](#)

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